



THE  
VIRGINIA SATIR  
GLOBAL NETWORK

# ANNUAL MEETING

December 6, 2023

# ANNUAL MEETING 2023 AGENDA

- ❑ Welcome
- ❑ Meditation
- ❑ Approve 2022 Annual Meeting Minutes
- ❑ Recognize Administrative Director & Retiring Board Members
- ❑ Introduce New Board Members
- ❑ President's Report
- ❑ 2024 Major Initiatives
  - LAUNCH A SATIR GLOBAL TRAINING CENTER
  - IMPLEMENT LEARNING MANAGEMENT SYSTEM & NEW WEBSITE
  - NAMING CONTEST FOR SATIR TRAINING INITIATIVE
  - 2023 FINANCIAL REPORT & FUTURE FUND DEVELOPMENT

## RETIREMENTS

Kim Hendren, Administrative Director	11 years
Gundolf Strehl, Secretary	11 years
Stephen Buckbee, Director Community Building previous terms	6 years +
Dr. Johnny Faulkner, Director of Education & Resources	6 years
Patricia Bragg, Director of Combatting Racism and Secretary	6 years
Maggie Gitu, Director of Membership	3 years

## NEW BOARD DIRECTORS

Dr. Natalie Chantagul, Director Community Building  
Dr. Gina Gephart, Director of Records  
Robert Williams, MBA, Director of Technology

## THE VIRGINIA SATIR GLOBAL NETWORK BOARD STRUCTURE 2024

**Executive Committee**  
Director & President  
Eileen Strider

**Records Committee**  
Director  
Dr. Gina Gephart

**Finance Committee**  
Director & Treasurer  
Dr. Carol Provo

**Administrative  
Director**  
Kim Hendren

**EDUCATION COMMITTEE**  
Director  
Dr. Michael Argumaniz-Hardin

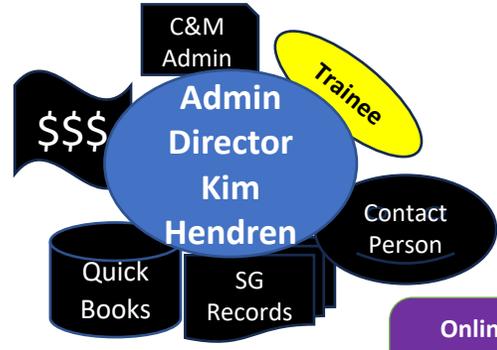
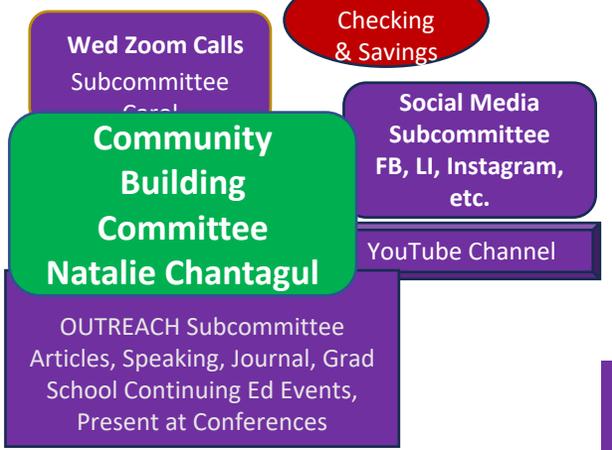
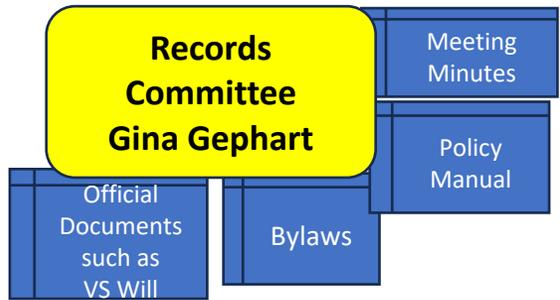
**Community Building  
Committee**  
Director  
Dr. Natalie Chantagul

**Intellectual Property Committee**  
Acting Director  
Eileen Strider

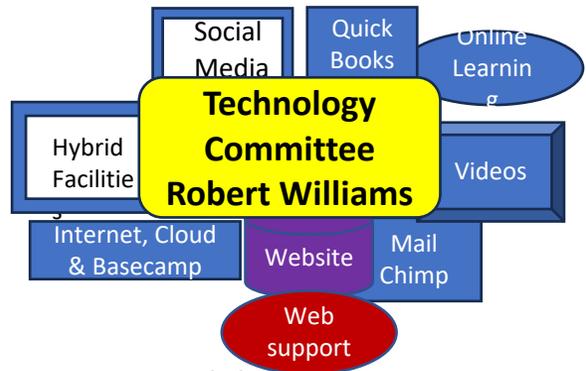
**Technology  
Committee**  
Director  
Robert Williams

**Affiliates &  
Membership  
Committee**  
Director Lea Wells

# BOARD COMMITTEES & SUBCOMMITTEES STRUCTURE 2024



**EDUCATION COMMITTEE**  
Director of Training, **Michael Argumaniz-Hardin**



## 2023 Committee Volunteers

Brian	Colbert
Miriam	Freeman
Marta	Karchnakova
Kris	Lalumiere
Sharon	Loeschen
Loveness	Makonese
Larry	Seward
Louis	Vetri
Robert	Williams
Ginny	Wong

## 2024 New Committee Volunteers

Pat	Bragg
Stephen	Buckbee
Shai	Clasberry
Dane	Eggleston
Pat	Jameson
Sandy	Novak
Brooke	Sanders
Hailey	Scott
Cynthia	Spray
Becky	Stroman
Kimberly	Williams

## 2023 MAJOR ACCOMPLISHMENTS

**ENHANCED BOARD AND COMMITTEE STRUCTURE**

**FIRST ANNUAL ONLINE CONFERENCE**

**CO-SPONSORED SATIR SUMMER INTENSIVE WITH UNC SCHOOL OF SOCIAL WORK**

**COMMUNITY BUILDING: WEEKLY MEETINGS, FB, INSTAGRAM & LINKEDIN**

**AFFILIATE GROWTH: 1 NEW AFFILIATE IN CHINA AND 2 DEVELOPING**

**BOOK CONTRACTS**

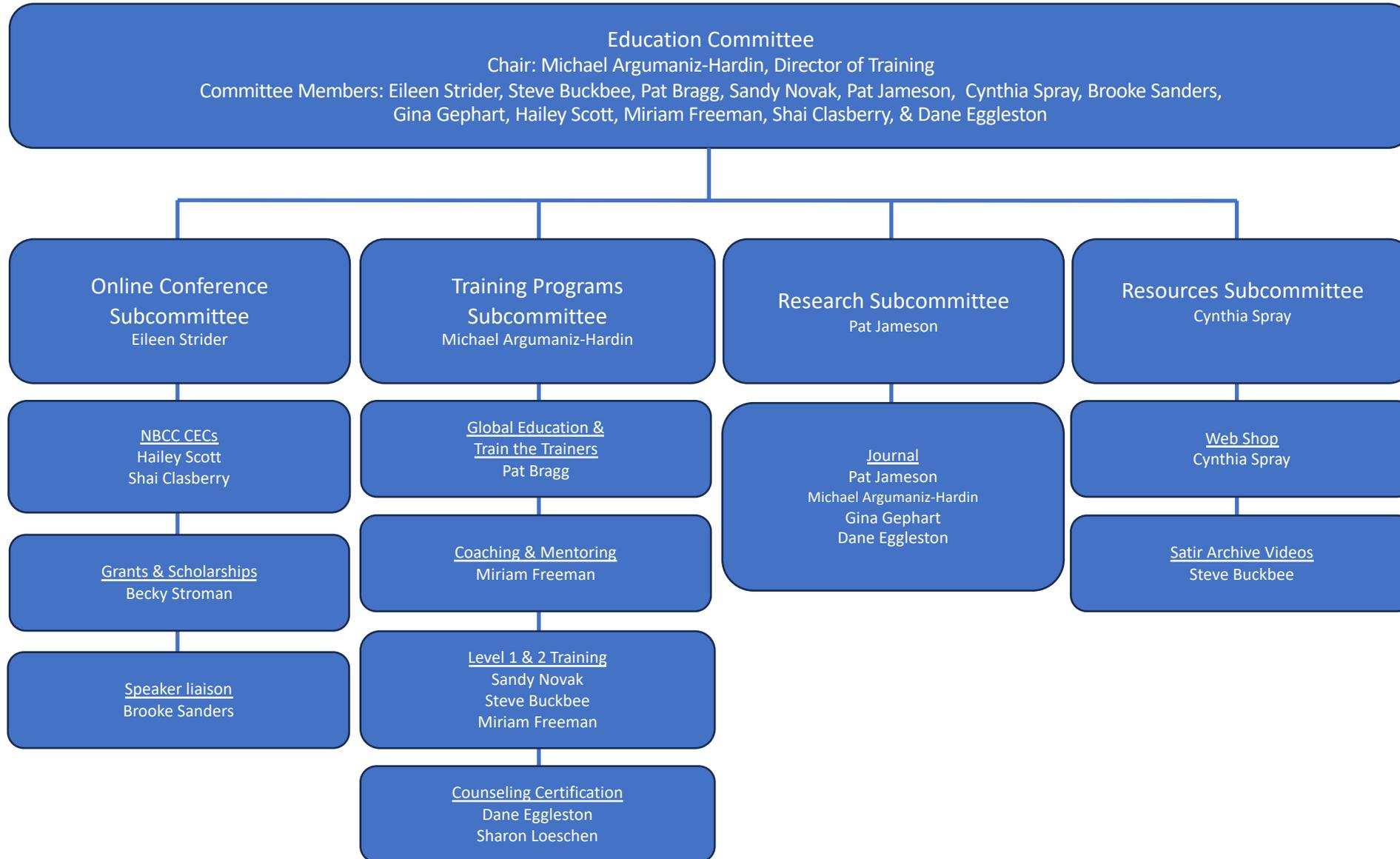
**COACHING & MENTORING PROGRAM: 25 New Coaches & 3 Trainers in 5 Countries**

## 2024 MAJOR INITIATIVES

**LAUNCH SATIR GLOBAL TRAINING**

**IMPLEMENT LEARNING MANAGEMENT SYSTEM & NEW WEBSITE**

**FUTURE FUND DEVELOPMENT**



## Trainings, Webinars, & certifications

- Launch Date: April 2024
- Level 1(Synchronous Online Course)
- Satir Fundamentals (Asynchronous Online Course)
- Satir Process (Asynchronous Online Course)
- Satir's Self-Mandala (Synchronous Online)
- Grief and the Change Process (Synchronous Online)



## Level 1



SANDY NOVAK

# Title: “Knowing Yourself from the Inside Out: Deepening Your relationship to Yourself and Others through the Magic of Satir

Program outcomes:

1. Participants will learn to know and understand themselves better
2. Participants will learn to be more in charge of their internal world and how they respond in relationships
3. Participants will be able to make healthier choices in their lives
4. Participants will learn to be more in the present instead of living in the past or the future

## Satir Global Technology Committee

My name is Robert Williams MBA, and I was elected to the Virginia Satir Global board to serve as the first ever Director of Technology.

### Committee Members

- Eileen Strider
- Dr Carol Provo
- Dr Michael Hardin
- Dr Gina Gephardt

**Our task:** *Create a scalable sustainable learning management system (LMS) for Satir Global, standup a new website and implement technical resources to support it all.*

**The Strategic Plan:** **We have created a 6 Months plan that allows us to launch a scalable learning center that can be leveraged by Satir members and affiliates around the world.**

- Partner with outsourced technical consultants to support Satir Global technical needs both now and in the future.
- Find and integrate a mobile responsive Learning Management System (LMS) from among the approximately **800** LMS platforms currently on the market.
- Partner with a vendor to redesign the Satir Global website and launch a more modern rebranded website that is mobile responsive.

## Satir Technology Committee

### *Our 6 Month Strategic Plan Cont'd*

We are partnering with OPNSRCE Technologies and their brand managers to help us rebrand Satir Global across all digital platforms.

- Google
- Bing
- Yahoo
- Instagram
- Facebook
- Twitter/X
- LinkedIn
- YouTube
- Tik Tok etc....

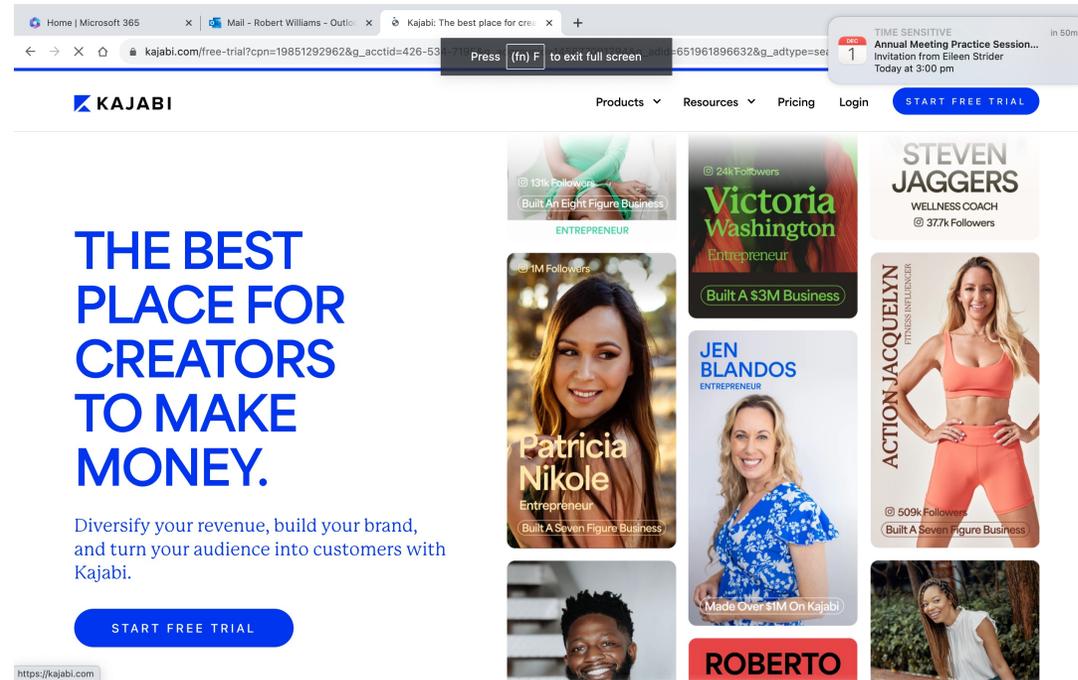
This partnership also helps Satir Global continuously monitor and update the following systems on an ad Hoc basis:

- Data Systems
- Social Media Platforms
- Networking & Communications
- Accounting systems
- Inventory control systems
- Customer relationship management systems (CRMs)

# Satir Technology Committee

## Kadjabi (LMS)

- Scalable Cost Efficient LMS Platform
- Online Courses
- Coaching Tools
- Access to Communities
- Training Certificates

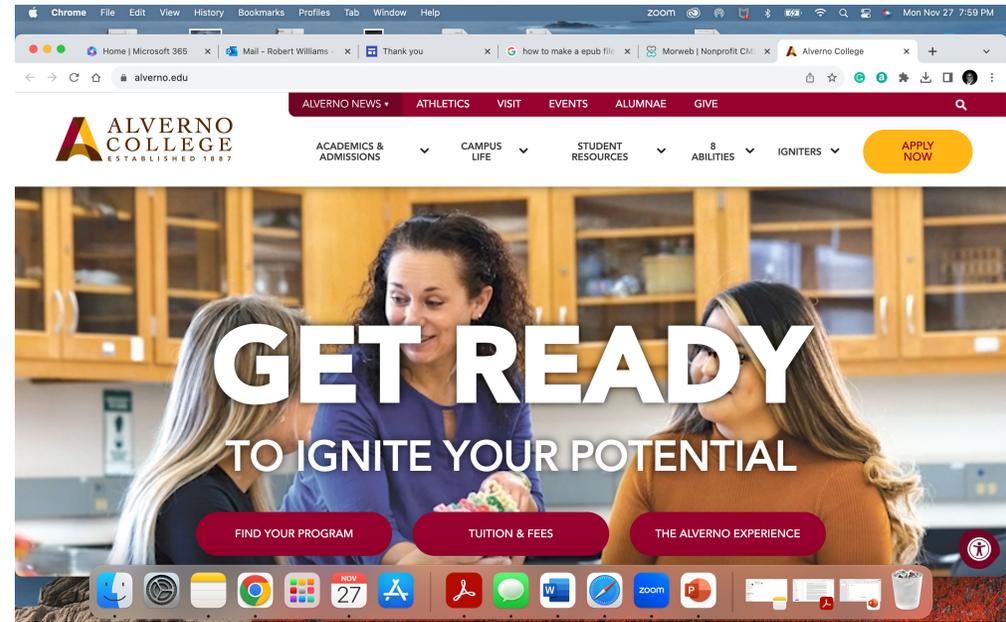


<https://kajabi.com/>

# Satir Technology Committee

## MorWeb

- More Engaging & Responsive Webpage.
- Cutting Edge CMS
- Streamlined Membership
- New Online Shop
- Access to our new LMS
- Access To Digital Resources



<https://www.alverno.edu/>

## Satir Technology Committee

The investment in the above activities allows Satir Global to create a sustainable learning center that helps Satir Global truly spread Virginia's teaching to people around the world.

# BEFORE WE GET STARTED...

**WE NEED YOUR FEEDBACK!**

WE ARE HAVING A

# CONTEST!!

**SUGGESTIONS FOR THE NAME OF OUR  
EDUCATION & TRAINING SCHOOL**

*Winner gets FREE T-Shirt with the New Name of the Satir Training Center!*



# OUR CURRENT FINANCIAL PICTURE

**VIRGINIA SATIR GLOBAL NETWORK  
2023 ANNUAL MEETING**

*By Dr. Carol Provo, Treasurer and  
Director of Fund Development*

# TREASURER'S REPORT

## Profit & Loss Report

*For 2023 Satir Annual  
Meeting*

*by Carol Provo*

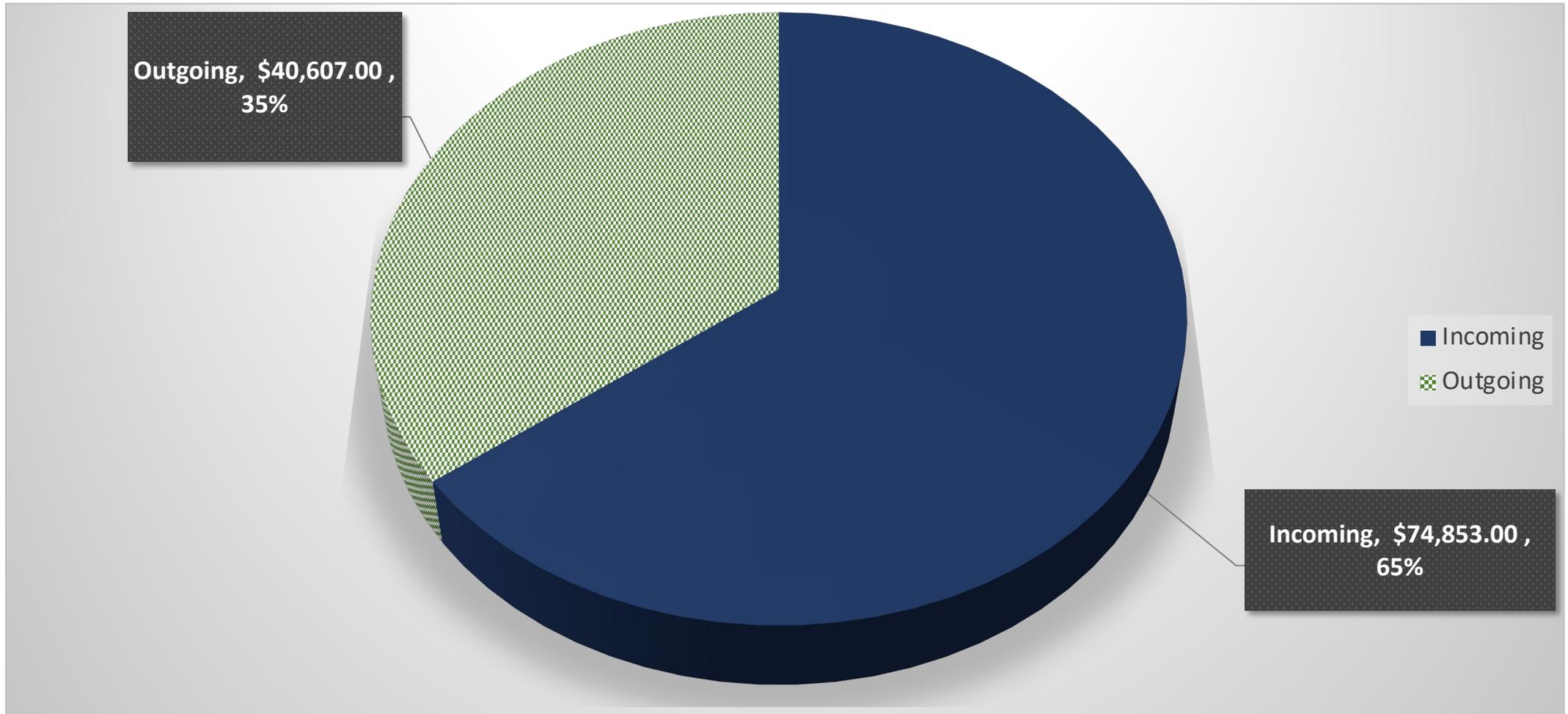
### TREASURER'S ANNUAL REPORT AS OF NOVEMBER 30, 2023

Category	YTD as of NOV. 30, 2023	Comments
<b>YTD Total Income</b>	<b>\$74,853.43</b>	<i>YTD Income for November 2023, financial reports show an increase of \$1,143.93 as compared to last month. We are in the black!!</i>
<b>Gross Profit</b>	<b>\$70,797.71</b>	<i>YTD Gross Profit for November 2023; Gross Profit is the Total Income minus the COGS.</i>
<b>Total Expenses</b>	<b>\$40,607.30</b>	<i>YTD Expenses for November 2023. No unusual expenses this month</i>
<b>Net Income</b>	<b>\$30,089.41</b>	<i>YTD Net Income for November 2023. We are still back in the black!</i>

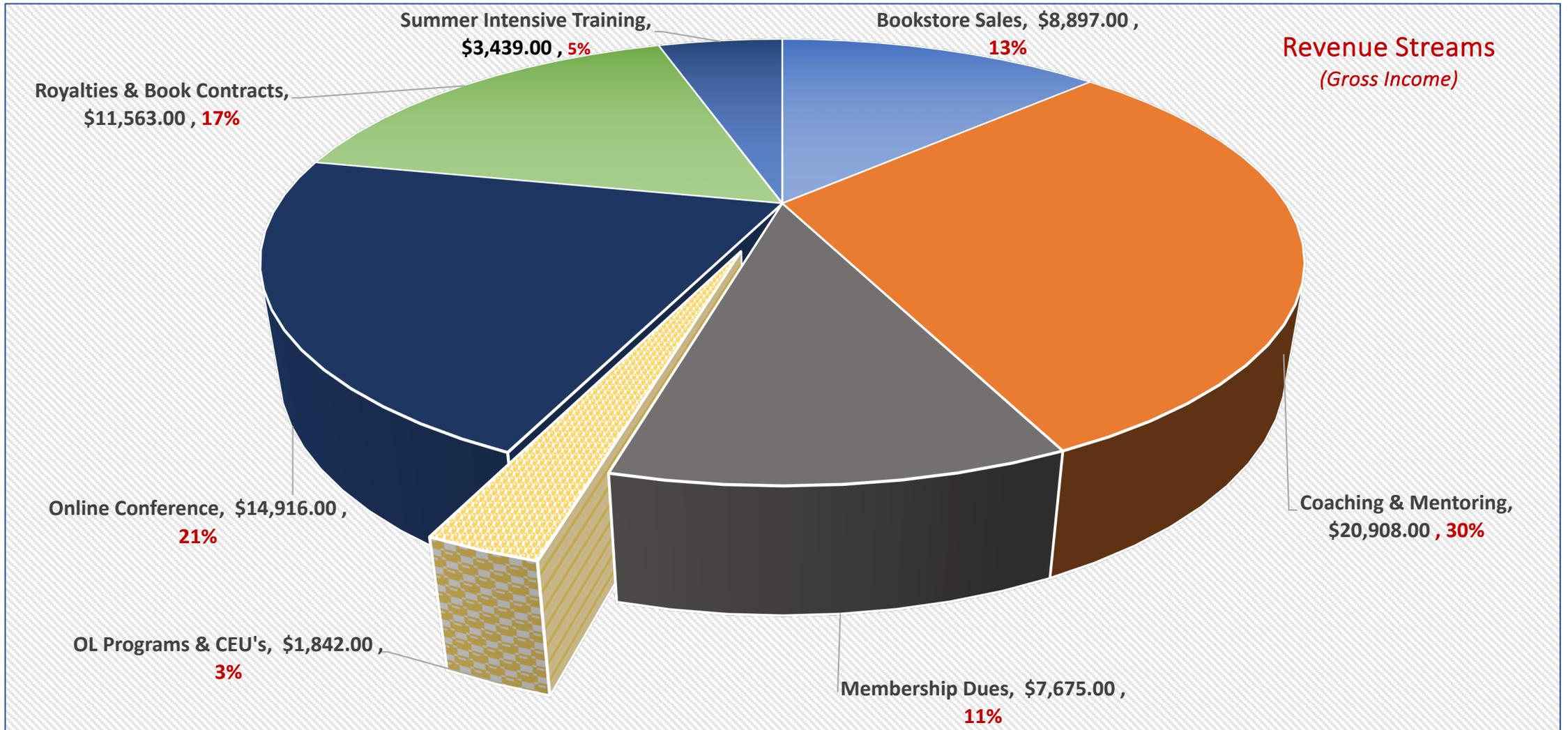
Investments	Bal. Sheet Totals As of NOV 30, 2023	Comments
<b>Balance Sheet</b>	<b>\$302,792.14</b>	<i>Balance sheet for November 2023 shows <b>an increase of \$13,663.57</b> this month. We are in the black!</i>
<b>Charles Schwab Investments</b>	<b>\$233,103.46</b>	<i>Investment balance for November 2023 shows <b>an increase of \$15,722.29</b>. We are still in the black!</i>

Class Reports	YTD as of NOV, 30, 2023	Comments
<b>Coaching &amp; Mentoring Program</b>	<b>\$20,908.38</b>	<i>YTD Income - for Coaching and Mentoring Program this year.</i>
<b>Membership Dues</b>	<b>\$7,675.00</b>	<i>YTD Income – Membership income for the year.</i>
<b>Book Royalties</b>	<b>\$11,563.42</b>	<i>YTD Income, included in a new Board department under Contracts.</i>
<b>Book Sales</b>	<b>\$8,896.86</b>	<i>YTD Income from the Bookstore.</i>
<b>Online Conference</b>	<b>\$14,916.28</b>	<i>YTD Income.</i>
<b>Summer Intensive</b>	<b>\$3,439.00</b>	<i>YTD Income.</i>

# 2023 YTD Income vs. Expenses



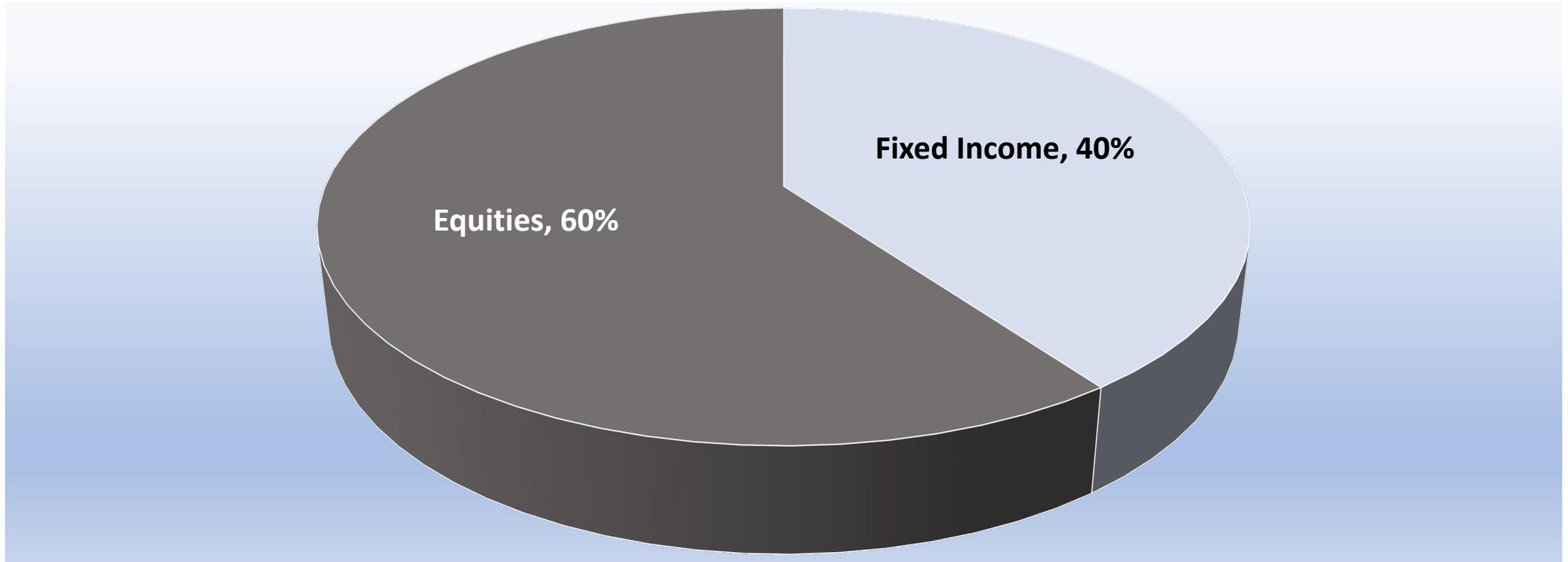
# 2023 YTD Incoming Funds



# INVESTMENT POLICY STATEMENT

## Asset Allocation Target

**\*\*Baseline Amt. \$200,000**



■ Asset Allocation Target

■ Fixed Income

■ Equities

# 2023 Balance Sheet

Total Balance, including all accounts:

**Balance of \$302,792**

**Investments are \$233,103 of this Balance**

**Challenge:** Some of these funds are subject to volatility in the stock market due to economic conditions (recessions concerns, inflation, interest rates, etc.) and turbulence overseas.

# Donations Needed for 2024 & Beyond

## 2024 Initiatives Estimated Budget

## Projected Costs

LMS Installment, Functionality, and Website <i>(+ 15% contingency)</i>	\$	80,000
Annual Maintenance Costs	\$	40,000
Cataloging of Satir Materials	\$	20,000
Sustainability & Adjustments	\$	20,000
Training of Satir Educators/Coaches	\$	25,000
Social Media and Promotion	\$	15,000
<b>Total Needed for 2024 &amp; Beyond</b>	<b>\$</b>	<b>200,000</b>
<b>Start-Up Funds</b>		
<b>Satir Global Network's Contribution</b>	<b>\$</b>	<b>35,000</b>

# PROJECTED LAUNCH DATE

**APRIL 2024**

**PROJECTED NEED:  
\$200,000**

*THANK YOU FOR YOUR SUPPORT!*

*<https://satirglobal.org>*