

Satir Global Technology Committee

My name is Robert Williams MBA, and I was elected to the Virginia Satir Global board to serve as the first ever Director of Technology.

Committee Members

- Eileen Strider
- Dr Carol Provo
- Dr Michael Hardin
- Dr Gina Gephardt

Our task: *Create a scalable sustainable learning management system (LMS) for Satir Global, standup a new website and implement technical resources to support it all.*

The Strategic Plan: **We have created a 6 Months plan that allows us to launch a scalable learning center that can be leveraged by Satir members and affiliates around the world.**

- Partner with outsourced technical consultants to support Satir Global technical needs both now and in the future.
- Find and integrate a mobile responsive Learning Management System (LMS) from among the approximately **800** LMS platforms currently on the market.
- Partner with a vendor to redesign the Satir Global website and launch a more modern rebranded website that is mobile responsive.

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Our 6 Month Strategic Plan Cont'd

We are partnering with OPNSRCE Technologies and their brand managers to help us rebrand Satir Global across all digital platforms.

- Google
- Bing
- Yahoo
- Instagram
- Facebook
- Twitter/X
- LinkedIn
- YouTube
- Tik Tok etc....

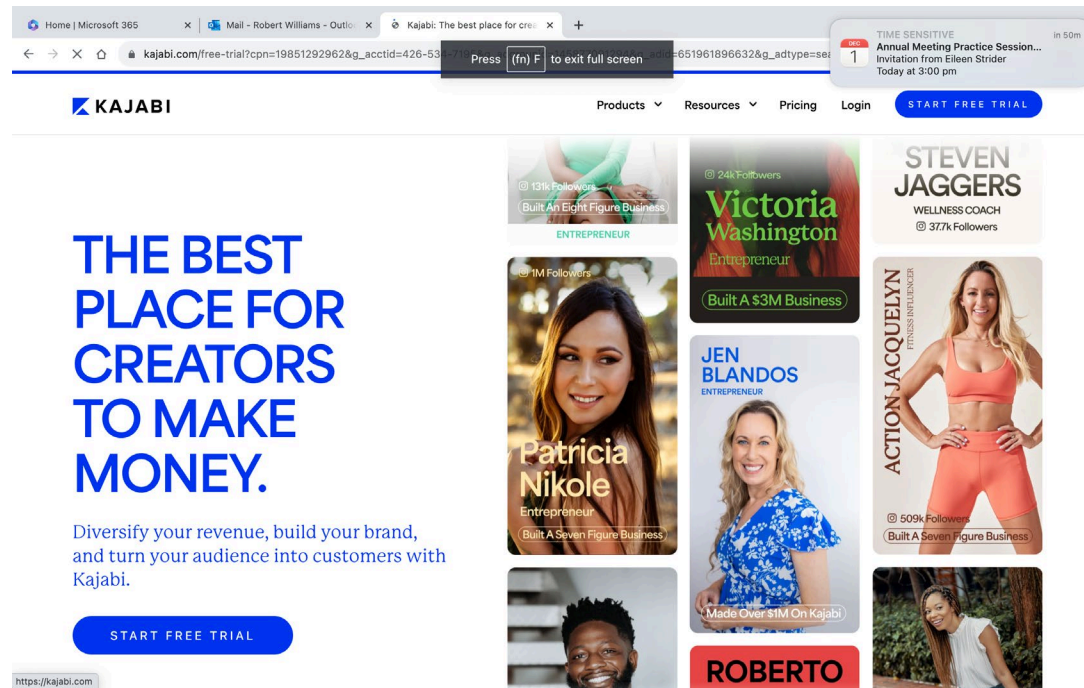
This partnership also helps Satir Global continuously monitor and update the following systems on an ad Hoc basis:

- Data Systems
- Social Media Platforms
- Networking & Communications
- Accounting systems
- Inventory control systems
- Customer relationship management systems (CRMs)

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Kadjabi (LMS)

- Scalable Cost Efficient LMS Platform
- Online Courses
- Coaching Tools
- Access to Communities
- Training Certificates

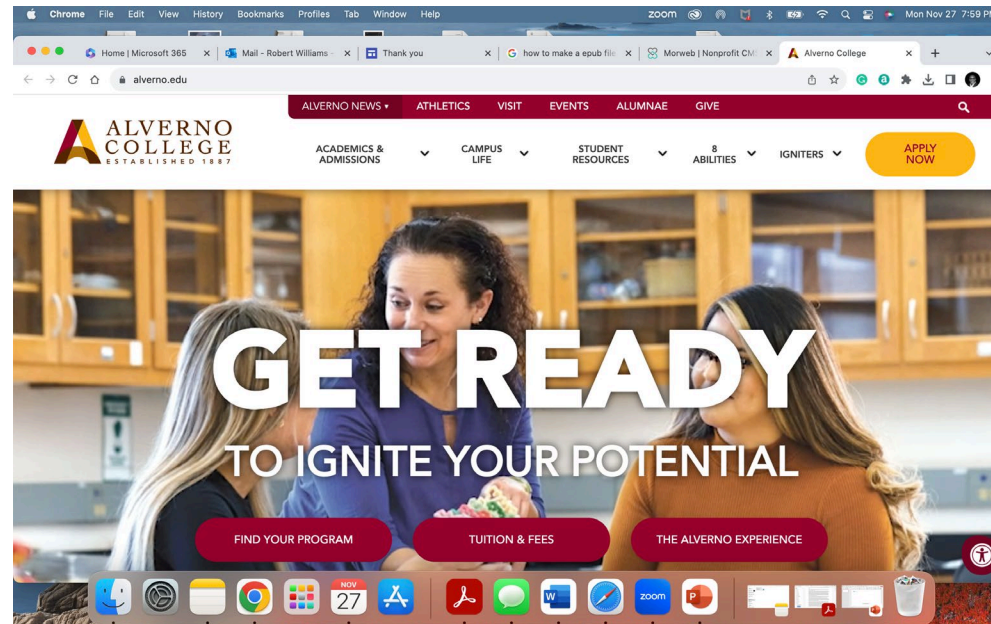


<https://kajabi.com/>

Satir Technology Committee

MorWeb

- More Engaging & Responsive Webpage.
- Cutting Edge CMS
- Streamlined Membership
- New Online Shop
- Access to our new LMS
- Access To Digital Resources



<https://www.alverno.edu/>

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The investment in the above activities allows Satir Global to create a sustainable learning center that helps Satir Global truly spread Virginia's teaching to people around the world.